

Job title
Maidstone BID (Business Improvement District) Street Ambassador
Site Name and Location
Maidstone BID (Business Improvement District)
Working Hours
35 hours per week though some flexibility will be required, and occasional extra hours may be necessary; work is undertaken through a shift pattern.
Salary
£20,821 – £22,000 per annum, depending on experience.
Purpose of the Role
<p>The One Maidstone Business Improvement District (BID) is a business led and funded body that seeks to make Maidstone an attractive place in which to live, work, visit and do business and does so through the delivery of the One Maidstone BID business plan.</p> <p>We are a small friendly team, and you will be fully involved in all elements of our project delivery.</p> <p>About the role: As a One Maidstone Ambassador you will be our most visible presence helping to deliver on the One Maidstone Business Plan commitments to our levy payers as the plan evolves through its stages.</p> <p>Job Purpose: Reporting into the Business Crime Manager you will be required to support the BID CEO and wider team in delivering the BID Business Plan and its objectives set by the levy members. To provide support to the town centre business community (levy members) by providing a visible presence across the BID boundary.</p> <p>Benefits include: 20 days annual leave plus bank holidays increasing to 25 days with length of service.</p> <p>Working day to day with Maidstone Business Improvement District lead by the Board of Directors and CEO, whilst the role will be employed by Savills Management Resources.</p> <p>Closing date for CV's and cover letter: 21st June 2024.</p>
Key Responsibilities
<ul style="list-style-type: none"> • Fostering a safe, friendly, welcoming environment for town centre users • Warn and inform and where appropriate enforce the Public Space Protection Order • Confiscating alcohol and drugs where appropriate and liaising with Police • Warning and informing gang members. • Monitoring busker behaviour in the town centre • Monitoring charity activity in the town centre • Visiting businesses to gather intelligence for MaidSafe partnership. • Visiting businesses as a welfare check. • Meeting and greeting members of the public. • Stewarding at events as and when required. • Reporting of cleanliness issues that need addressing. • Working in partnership with town centre PCSO's • Working in partnership with town centre cleansing teams • Participating in the Business Crime Reduction Partnership making active use of the radio, regularly liaising with CCTV control, using crime database software, and supporting businesses affected by crime. • Report anything that undermines the vibrancy and well-being of the town centre. • Helping welcome new businesses to town and identify the new business contacts, share with team.

- Administer first aid anyone in need of medical assistance whilst on patrol.
- Provide additional ad hoc support to CEO and Marketing Manager with Business support materials and other tasks as required to help deliver and promote the services we provide.

Skills, Knowledge, and Experience

Personal attributes:

- A confident, friendly demeanour
- An ability to be tactful and diplomatic.
- Be approachable, listen carefully and deliver what is promised.
- Be thorough, organised and show attention to detail.
- Have an interest in Maidstone's community and be invested in measures taken to improve its appeal to residents, visitors, and businesses.
- Have the confidence to work on your own initiative.

Requirements:

- Ambassadors will be CSAS accredited.
- Ambassadors will be required to undertake health and safety training.
- Ambassadors will be DBS checked.
- Ambassadors will wear the uniform provided by One Maidstone including a BCRP radio and body camera.
- Further Police vetting may also be required.